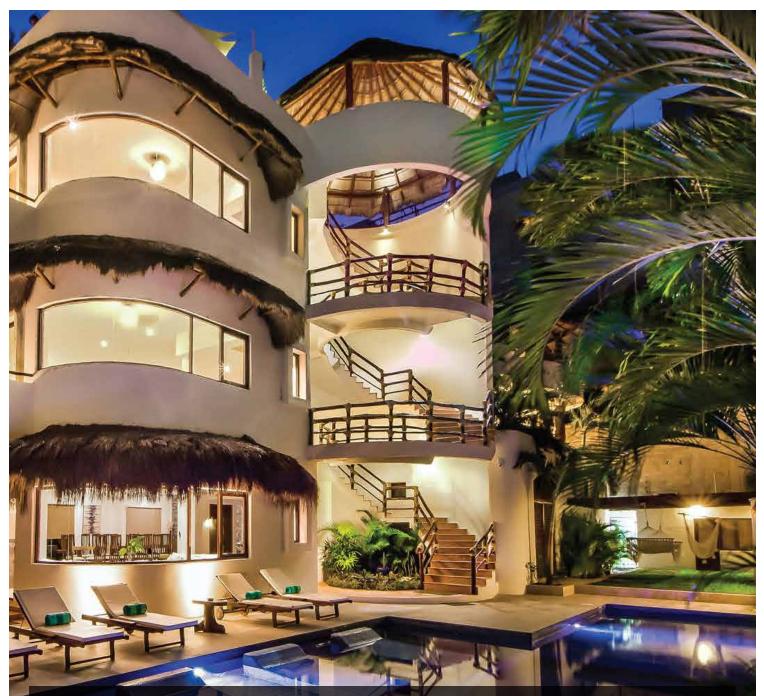




What is a Condo Hotel?

Imagine that your second residence is not a house in the country, not even a pent-house or apartment on the beach, but rather a hotel room. That's right, you can own a one room, or several, thanks to the condo hotel formula. This type of real estate investment emerged in the pre-crisis era and now, years later, it is gaining strength again.

Coming from the word condominium, which means "possession of a thing, especially a real estate, by two or more people at the same time", the condo hotel method consists of the possession of one or several rooms half with the company hotel. The accommodation belongs to the individual who acquires it, it is a functional unit of which its owner has title deeds, but is managed by the hotel, which takes care of reservations and maintenance costs.



The key to this investment is that an annual return is obtained by obtaining a profit from the rental of the space during the months in which the owner does not use it. The investor is part of a "pool", so that the profits are distributed equitably among all the rooms, regardless of which was occupied and which was not during the period. All units participate in the same way in the hotel's profits.

Another advantage lies in the fact that investors do not have to worry about the hotel management, which will be carried out by specialists

This real estate investment formula is very common in the United States and is gaining strength in Latin America in countries like Mexico; Playa del Carmen and great impact in Tulum.

